



Telling the stories that need to be heard...

Businesses and organizations today need to constantly find new ways to reach their customers and supporters. **Video** has revolutionized the way we communicate by bringing excitement to our marketing messages and enabling us to be able to tell our stories like never before! Optimize your presence **Online** by creating video that extends your mission beyond the printed word. Use the strength of **YouTube** to help you promote your message and to attract the attention of the mighty search engines such as Google and Yahoo. Video also adds dimension to your **Social Media** campaigns by creating



instant **Buzz** and excitement!

Let AdWest help you create an unparalleled video for your business or organization today...

- Creative Consultation
- Branding and concept development
- Pre and post production services
- Videography
- Coordination of on-camera interviews
- Scripting and editing
- Lighting and audio support
- Graphics, logos and cover art
- Professional voice over narration
- Royalty free music
- Proofing and approval process
- Unlimited license to use finished piece at will without expiration
- Guide for expanded online distribution
- DVD production

For more information, please contact

Nancy Crego

303-526-5564

nancycrego@comcast.net

AdWest Clients

240 Union Restaurant
Belmar Shopping District/Continuum Partners
Caridian BTC
Carma Developers - Solterra
Children's Hospital
City of Lakewood Economic Development
Colorado School of Mines
Exempla Lutheran Medical Center
Jefferson County
Jefferson Country Public Library Foundation
Jefferson County Public Schools
Jefferson County Workforce Center
Jefferson Economic Council
Lakewood City Commons – CB Richard Ellis
Lockheed Martin
Mobile Energy Solutions
NREL-National Renewal Energy Lab
Porter Hospital
Propp Realty
Quest Diagnostics
Red Rocks Community College
Red Rocks Country Club
RMH Group
Rocky Mountain Metropolitan Airport
Rooney Valley Association
Shear Productions
St. Anthony's Hospitals- Passport Program
The Laramie Company
The Point Athletic Club
West Chamber serving Jefferson County
XCEL Energy



Telling the stories that need to be heard...

Testimonials

“Nancy Crego and her team of talented professionals produce the best videos available in the market today. They have produced several first class marketing videos for our high-tech industries that help JEC attract high quality companies to Jefferson County. Nancy is extremely customer service oriented and always produces videos that are on time and within budget. I strongly recommend AdWest to anyone who needs videos for whatever reason for their company.”

Preston Gibson, CEO and President, Jefferson Economic Council

“I would strongly recommend you because of the results we have seen over the last four years in your publications and video work, but more importantly because your professionalism and dedication to our goals makes it easy to get the job done on time and within budget. Something very important today.”

James J. Schwartz III, Founder, VP Interactive Marketing

“Nancy, great job with the West Chamber video – your ability to tell the story in a thorough and professional manner is matched by your creativity and follow-up that led to a wonderful final product. I will be recommending AdWest to anybody else who wishes to effectively communicate their own important message.”

Mike Partheymuller, Vice President, U.S. Operations, Carma Developers

“The West Chamber has worked on several video projects with Nancy and her team. They are the best professionals in the metro area for developing marketing videos for your business or association. From training people on speaking skills, to laying out the story within the video, to the final product, this team is cutting edge and professional. Our members have always given Nancy and her team the highest compliments on how easy it is to work with her and come out of the experience with a great video. I recommend AdWest to members all of the time!”

Amy Sherman, CEO and President, West Chamber serving Jefferson County

“The Ad West team make it easy to convey your message with their creativity. They are extremely easy to work with, listen and respond quickly. I would highly recommend them.”

Thanks, MaryAnn Proctor, www.propprealty.com



“Nancy and her team are masters at finding the true essence of a business or organization and transforming that spirit and message into a virtual story!”

Kim Mears, Principal, Mears Consulting

For more information, please contact

Nancy Crego

303-526-5564

nancycrego@comcast.net